

Snow Camp 2013 is back!

Come join us Santa Cruz County 4-Hers in this fun-filled snow adventure!

Spend Presidents weekend in Pinecrest California at the lovely Camp Sylvester. 4-Hers and their families will enjoy nice warm cabins, sledding, snow games, camp fires; as well as options to go skiing, snow boarding, inner tubing, ice skating. Join us for some snow fun with our 4-H friends!

Contact John Detke, Camp Director, for more information or to sign up. Forms on page 8 of this newsletter or at http://cesantacruz.ucanr.edu/Youth_Development/Camps_Conferences/ on the county website.

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Join California 4-H on Facebook! <https://www.facebook.com/california4H>

4-H is on social media. Check out the website with 4-H guidelines for social media and a list of national and statewide 4-H groups on various social media platforms at <http://www.ca4h.org/News/Connect/>

Mission Statement for the California 4-H Youth Development Program

"The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development."



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Volunteer Leader Information

Get your teams ready!

The University of California, Davis College of Agricultural and Environmental Sciences will hold its **37th Annual Agricultural and Environmental Sciences Field Day on March 1st and 2nd**. The UC Davis CA&ES Field Day is the 2013 California 4-H State Qualifier for Poultry, Dairy and Livestock judging. Visit <http://www.ca4h.org/Projects/SET/Animal/SLJC/> for state qualifying guidelines.

To register, go to: <<http://calaged.csuchico.edu/registration/>>

Select the event (2013 U.C. Davis Agricultural & Environmental Sciences Field Day). Choose the link "Get Access Code". Complete the information on the form and click the register button. Please include 4-H next to your club name on the registration form. On the following page save the registration code and register later or simply continue with the registration at this point. Note that you may only register once so be prepared to complete the registration or contact us if you have any changes. After your club is registered, we request that you submit a printed copy of your online registration along with your payment. Checks should be made payable to "UC Regents" and mailed to:

Attn: Francesca Ross
College of Agricultural & Environmental Sciences
One Shields Avenue
Davis, CA 95616

Deadlines:

November 14: Registration opened

February 10: AgriScience Fair and Job Interview materials due

February 10: Registration closed

February 17: Payments must be postmarked – We are now enforcing a \$25 late fee for payments

postmarked after the 17th.

For questions email fieldday@ucdavis.edu or visit <http://caes.ucdavis.edu/fieldday>

State Leaders Forum, in Review

Well you missed a good one!!!! And what is a shame is it is so close---Asilomar in Pacific Grove. With only 3 from Santa Cruz county and several counties even from LA had 8-10. And our Council is even set up to reimburse the conference fees once you go---it's in the budget.

The food has greatly improved, the weather was beautiful, and they had some good classes and sessions. Randy even taught a class on shooting sports and how it can strive to teach the kids confidence, discipline, and everything the Thrive program is trying to get across.

He had a room full!!!! Even some who are against guns but wanted to become educated on the subject so they can see the benefit of the project---and the skeptics were impressed.

Randy and I helped with the auction as a Santa Cruz team and they were so pleased with our county's help--we double the income from the auction from the last time our Sectional Hosted. and the trinkets we provided were the most coveted among them all.

Next year the Conference will be at the Crown Plaza Hotel in Sacramento, November 8-10. This is 100 years for 4H in the state and they wanted to change things up a little for cost and location and make the 100 years special.

So let's plan ahead and get a group to go!!!!

Extended Learning Opportunities:

How Kids Learn II

January 9, 2013, San Francisco

<http://www.howkidslearn.org/>

The purpose of this TED-like, one-day conference is to inform and energize youth program leaders, educators and afterschool stakeholders regarding our current knowledge on how kids learn and to share innovative approaches to promote learning outside of the classroom.



The California 4-H Foundation

Fundraising News from the Field: Recently a panel; of volunteer leaders spoke about their fundraising efforts and partnering with the CA 4-H Foundation. Collectively the three groups have raised over \$300,000 in the past year with the help and support of the Foundation. All identified the ways they were working to introduce new people to 4-H through mission-focused events, speakers bureaus, adding new names to their mailing lists and talking powerfully about both the impacts and their very specific visions for the future of 4-H. They then get to know their donors in order to understand what they care about supporting. They described the various ways they have asked for support and how they continued to reengage and update them about the impacts of their investments. To see a sample of a simple county-wide strategic plan that forms the basis of these key talking points. [Log onto http://www.ca4h.org/files/156338.pdf](http://www.ca4h.org/files/156338.pdf) Check out the fundraising overview created by the CA 4-H Foundation that details this process for more information by logging onto; <http://www.ca4h.org/files/156339.pdf>

Foundation News: New Website is Now Live! A new CA 4-H Foundation website designed to increase engagement in 4-H across the state is online-just in time to kick off out 4-H Centennial year beginning in 2013! The website focuses on **Impacts** across the state (showcasing stories of the Revolution of Responsibility projects and the stories of individual 4-H'er in California) and encourages people to **Connect** with and **Support** 4-H in California. Check it out to see how to get your own project or story featured! www.ca4hfoundation.org

Fundraising tip of the month: As many 4-H groups across the state plan events and activities both to raise funds (i.e., dinner and auctions, golf tournaments) and to further the goals of 4-H (i.e., field days, booths at community events) consider adding a “mission moment” component that allows a young person to give a testimonial about the impact that 4-H has had on their life. By answering the question “Why 4-H?” powerfully and personally, you will increase both the knowledge of your community about the value of 4-H and will likely increase the amount you will raise. Check out the new website for facts about the impacts to complement the story. It is a fundraising truism that no one ever gives based on facts alone but facts can be a powerful motivator when a donor’s heart has been touched by a personal story.

Hope this is helpful. Feel free to contact me at aleeland@ucanr.edu with your fundraising, marketing and Revolution of Responsibility stories and questions.

Positive Youth Development

4-H Online Record Books

Here are our latest statistics Online Record Book statistics as of August 14, 2012: 3685 people statewide are currently using ORB, 7121 club meetings registered, 29252 Developmental Activities have been entered, 1310 Presentations added, 2709 Photos uploaded, 789 Comments were made and 3863 Promotions received.

For general information and help about the Online Record Book, please check out the following resources:

- ORB Webinar Archives— <http://www.ca4h.org/Resources/Members/RecordBook/ORB/>
- ORB Login Help— <http://www.ca4h.org/files/121045.pdf>
- ORB Support (if you aren't sure how to do something in ORB)—Please contact your county office
- ORB Bug Report (if a feature within ORB is not functioning correctly)— <http://www.ca4h.org/recordbookbugs/>

Scholarship Opportunity!

The U.S. State Department has announced multiple scholarship opportunities for high school students to study abroad. Youth interested in learning more about the application, locations and dates of the study abroad programs. Log on to <http://www.ca4h.org/files/154647.pdf> to find out more details.

The National Mentoring Partnership has released [The Chronicle of Evidence-Based Mentoring](http://www.umbmentoring.org/), a new online newsletter for mentoring professionals. The newsletter will highlight new research findings and ideas about youth mentoring and will provide practitioners a forum to share their experiences. Read the newsletter online at <http://chronicle.umbmentoring.org/>

2013 4-H Film Making Statewide Project, supported by BestBuy

<http://www.ca4h.org/Projects/SET/Tech/CTLT/Film/>

For 4-H members (age 13-19), volunteers, and staff to learn how to produce films. The goal of the 4-H Film Making Project is to enhance technological literacy of 4-H members by helping them learn the basics of film production including storyboarding, filming, and editing. Our goal is to have 4-H members produce films that feature how 4-H is impacting their community (for example, 4-H Revolution of Responsibility projects) and recording 4-H alumni and creating films featuring the "Voices of 4-H History" for the CA 4-H Centennial.

The project is coordinated by the 4-H Technology Leadership Team,

- Hosting four-hour video production workshops around California using the National 4-H Film Making Curriculum (workshops limited to 30 people)
- Lending video equipment kits to counties
- Showcasing completed videos at the State 4-H Film Festival and on various websites

Learn more and register for a workshop at <http://www.ca4h.org/Projects/SET/Tech/CTLT/Film/>

List of Workshops

- February 9, 2013, 10:00am-3:00pm

State 4-H Office, UC Davis ANR Building, Hopkins Road, Davis, CA 95616

- February 23, 2013, 10:00am-3:00pm

Santa Cruz County 4-H Office, 1432 Freedom Blvd, Watsonville, CA 95076

Right in your own backyard!

Funding & Award Opportunities

Sodexo Foundation Youth Grants

Deadline: January 31

More than 16 million children live in food insecure homes, not always sure where their next meal will come from. That's why YSA and Sodexo Foundation are calling on young people to "take hunger personally" and join the fight to end childhood hunger. Sodexo Foundation Youth Grants of \$500 grants are available for youth-led service projects that bring together young people, families, Sodexo employees and other community members to address childhood hunger. U.S. young people, ages 5-25, are eligible to apply. Projects will take place on or around Global Youth Service Day, April 26-28, 2013. www.YSA.org/grants/sodexoyouth

2013 4-H Honey Bee Essay Contest

sponsored by the Foundation for the Preservation for Honey Bees, Inc., has made the essay criteria and application information available for those interested. The deadline for application submission is on or before **February 15, 2013**. Log onto <http://www.ca4h.org/files/156350.pdf> for full essay application details.

2012 President's Environmental Youth Award

Due: December 31, 2012

Applications for the **2012 President's Environmental Youth Award** are **due December 31**. The PEYA program promotes awareness of our nation's natural resources and encourages positive community involvement. Since 1971, the President of the United States has joined with EPA to recognize young people across the U.S. for protecting our nation's air, water, land, and ecology. One outstanding project from each region is selected for national recognition. Projects are developed by young individuals, school classes (K-12), summer camps, and youth organizations to promote environmental stewardship. Visit www.epa.gov/peya for more information.

Please note: University policy requires an Advisor or County Director to submit all grant applications and fulfill the requirements of UC ANR Contracts & Grants. If you plan to apply for any of the following opportunities, please notify the California 4-H Foundation (aleeland@ucanr.edu) who will review your application prior to submission to insure that it is as strong as possible.

From Our Members

Fall Fun

By Angela Lopes

Corralitos 4-H, Reporter

We had two fun events this fall. The first one was a 4-H Halloween party hosted by Corralitos 4-H. There were scary foods with a big jello brain, a bunch of games including mummy wraps, do-not from the string, guess what is inside the box, and much more. The other event was 4-H bingo night hosted by the teen leadership committee. There was finger food, beanbag toss, tic-tac toe, and a lot of other games, but the main event was bingo. There was a big fundraiser for the animal shelter and everyone brought dog stuff and in return got bingo cards. Everyone had a lot of fun. I hope to see many of you at these fun fall events next year.

La Selva Beach 4-H, November 2012

By Luke Flanders, La Selva Beach 4-H reporter

La Selva Beach sent a total of 11 junior members and two Cloverbuds to the Santa Cruz County Fair, 9 of them showing and auctioning market goats, making a grand sum of 4,545 dollars. One animal received Reserve Grand Champion in its weight class. 2 members entered 5 dairy goats, procuring multiple Grand and Reserve Champion awards, including the High Milk Production award. The winner received a stainless steel engraved BUCKET. This individual also went on to participate in the Round Robin Championship. The La Selva Beach 4-H booth received a first place, and every one was happy, because we were across from a model cranberry bog. Our flower-arranging program was a success, thanks to kindly donations on all fronts. Special thanks to Sherry Bonema and Pajaro Flowers for donations of baskets and flowers, respectively. Thank you as well to the Crill family, for boarding the majority of meat goats entered by members.

TEEN LEADERSHIP GAME NIGHT A SUCCESS

The teens planned their annual game night with a twist. A couple of the teens went to a class at the State Leadership Conference this last August on raising pet supplies for their local SPCA. So this year the donation for a bingo card was pet supplies.

It was a true success!!! With blankets, food, toys, leashes, towels and so much more. It filled two barrels.

There was 67 people in attendance with good snacks and lots of fun. The teens planned several ice breaker style games to change things up. Then there was the all time favorite of Bingo with every child winning a prize. We also had 12 of the attendees being non 4H members who came to find out about 4H with some of them being from the Aptos Grange.

The donations were taken to the Watsonville animal shelter by Kevin Turnquist and Marjorie Garbini. Kevin said when they walked in with all the stuff he thought the lady was going to cry from joy in having the 4H think of such a great gift to them, she could not thank them enough. Matter of fact the place was packed with people trying to adopt pets and they too were taken aback with the generous donation from 4H and had to ask about what 4h was all about.

GREAT JOB 4Hers!!!!!!!

-Robin Turnquist, Club Leader, La Selva beach 4-H

Santa Cruz County 4-H Family Snow Camp

February 15-18, 2013

Registration due by Friday, January 18, 2013

Name:		Club:	
Address:		Home Phone:	
		Cell Phone:	
Email:			

Emergency Contact:		Phone:	
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Family Registration				
Name	Gender	A/M/P*	Special Needs*	Cost*

***A/M/P:** Please indicate one: Adult (over 19) Member (9-19) Primary (5-9)

***Special Needs:** Indicate any diet, medical or other needs

***Cost:** \$100.00 per adult or member; \$80.00 per primary member

No late registrations will be accepted.

Cost Includes: Three nights lodging at Camp Sylvester, Pinecrest, February 15-18, 2013

Breakfast, lunch and dinner on Saturday and Sunday

Breakfast on Monday; kitchen is available for use Friday night

Check in: 5:00pm -10:00 pm Friday, **Check out:** 10:00 am Monday

Campers are each requested to bring a box of hot cocoa or cider packets and a package of cookies to share.

Camp does not provide linens or bedding – make sure to bring sleeping bags, pillows and towels.

*Attendance at snow camp is a privilege. All Adult Members must have attended leader orientation and have been fingerprinted prior to attending camp. Members **MUST** be in good standing in their clubs and **MUST** abide by the 4-H Code of Conduct while at Family Snow Camp.

Please make checks payable to: **Santa Cruz County 4-H Snow Camp**

Mail Registration form by January 18 to:

Family Snow Camp 2013

c/o Felton 4-H

300 Moon Meadow Lane

Felton, CA 95018

Questions? Call John Detke, Camp Director, at 831 335 1285 or email: jdetke@yahoo.com

Santa Cruz County 4-H Council

Approved Calendar 2012-2013

July 2012

No County Council Meeting

- 4 Independence Day- Office Closed
- 26 Newsletter articles due
- 27-30 Summer Camp @ Camp Loma
- 31 2010-11 Club Secretary & Treasurer Books due to 4-H Office
- 31 All Reasonable Efforts Report Due to office

August 2012

- 4 Entry forms due for Santa Cruz Co. Fair
- 9-12 State Leadership Conference –San Diego
- 16 County Council Meeting**
- 16 Newsletter articles due
- 25&26 S. C. County Fair Booth Work Days

September 2012

- Aug. 29-Sept. 3 Monterey County Fair
- 1 State Leader's Forum Early/room Registration Due
- 1&2 S. C. County Fair Booth Work Days
- 3 Labor Day Holiday – Office Closed
- 8 Feature booth Work Day
- 9 Feature Booth Judging 12pm, Fairgrounds
- 9 Food Safety Training, Time TBA
- 11-16 Santa Cruz County Fair
- 17 Entry release & Booth Clean-up 1pm- 7pm
- 20 Newsletter articles due
- 20 Council Meeting
- 28-30 San Benito County Fair

October 2012

- 1 Emerald Star Applications Due to 4-H Office
- 7-13 National 4-H Week**
- 18 County Council Meeting**
- 18 State 4-H Record Books due to County Office
- 18 Newsletter articles due
- 31 Club Enrollments due to the 4-H office**

November 2012

- 1 **2011-2012 Beginning Year reports due** (Club Contact Info, Fiscal Info, Budget & fundraising, Club Planner, Current Constitution & By-Laws, County-wide Committee Membership)
- 1 LCORT registration due to 4-H Office
- 1 LCORT Funding Application Due
- 9-11 State Leaders Forum-Asilomar
- 12 Veterans Day –Office Closed
- 15 County Council Meeting**
- 15 Newsletter articles due
- 22-23 Thanksgiving Holiday - Office Closed

December 2012

No County Council Meeting

- 20 Newsletter articles due
- 24-25 Office Closed
- 31 Office Closed for New Years

HAPPY HOLIDAYS!

January 2013

- 1 New Years – Office Closed
- 17 County Council Meeting**
- 17 Newsletter articles due
- 21 Martin Luther King Day - Office Closed
- 25-27 LCORT - Wonder Valley Ranch, Fresno

February 2013

No County Council Meeting

- 21 Silver & Gold Medal Applications and Scholarship/All Star Interviews Applications Due to 4-H office
- 21 County Presentation Day Applications due (Corralitos Community church)
- 21 Newsletter articles due
- 15-18 Snow Camp**
- 18 Presidents Holiday - Office Closed

March 2013

- 1 Emerald Star Applications Due
- 16 County Presentation Day**
- 21 County Council Meeting**
- 21 Newsletter articles due
- 21 Club Level Bronze Medal Apps due to 4-H Office
- 26 Sectional Presentation Day App due to 4-H Office
- 29 Cesar Chavez Day- Office Closed

April 2013

- 18 County Council Meeting**
- 18 Newsletter articles due
- 20 Sectional Presentation Day – Monterey Hosting

May 2013

- 4 Spring Fair & BBQ
- 16-19 Salinas Valley Fair
- 16 County Council Meeting**
- 16 Newsletter articles due
- 16 County Record Books Due
- 25 State 4-H Field Day, UC Davis
- 27 Memorial Day – Office Closed
- TBA County Record Book Judging**

June 2013

- 1 SLC Funding Application Due
- TBA State Leadership Conf. registration due
- 20 County Council Meeting**
- 20 "Green Sheets" Articles due
- 22 County Awards Event

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