



**Join California 4-H on Facebook!** <https://www.facebook.com/california4H>  
4-H is on social media. Check out the website with 4-H guidelines for social media and a list of national and statewide 4-H groups on various social media platforms at <http://www.ca4h.org/News/Connect/>

**New leader Orientation Thursday December 6, 6:30pm**

*4-H office, 1432 Freedom Blvd. Watsonville*

If you are an adult 18 years and older and would like to lead a 4-H project, attend a 4-H conference, camp or chaperone at any 4-H event, you must attend 4-H New Leader Orientation and completed the leader certification process. This process includes completed adult enrollment application, orientation and finger printing clearance. Please contact the 4-H office, 763-8015, to RSVP by December 1st or with any questions.

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**Mission Statement for the California 4-H Youth Development Program**

*"The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development."*



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# County Game Night

## Want to come?

*Be sure to bring:*

### Games

*Board games and card games and whatever fun activities you can think of!*

### Food

*Finger food*

### Supplies

*New or gently used leashes, collars, crates, toys, or any pet supplies*

*They **desperately** need towels of all sizes (Except small hand towels) and sheets. Please bring these if you can!*

Bring pet supplies in exchange for bingo cards and more!

## When

6:30 PM

Friday, Nov. 2<sup>nd</sup>

Games for everyone! Bingo, Cards, Cajabe Cancan, Tug-of-war and more!

## Where

Aptos Grange

2555 Mar Vista Dr. Aptos

Bring pet supplies to be donated to the SPCA

## Why

Have Fun with

Friends

Support SPCA Animals

Bring g items for SPCA shelter animals

Bring food for our finger-food potluck!

## Volunteer Leader Information

### Extended Learning Opportunities:

#### How Kids Learn II

January 9, 2013, San Francisco

<http://www.howkidslearn.org/>

The purpose of this TED-like, one-day conference is to inform and energize youth program leaders, educators and afterschool stakeholders regarding our current knowledge on how kids learn and to share innovative approaches to promote learning outside of the classroom.

#### **Project Sheets**

[http://www.ca4h.org/Projects/Project\\_Sheets/](http://www.ca4h.org/Projects/Project_Sheets/)

Check out the 30 available project sheets designed to help 4-H volunteers and youth understand possibilities in 4-H projects. 4-H youth and their families may use these sheets to decide which project they might be interested in. The State 4-H Office is looking for people to help write these project sheets! If interested, please contact Steven Worker at [smworker@ucanr.edu](mailto:smworker@ucanr.edu).

#### **New curriculum**

**"4-H After-School Program: Bloco Drum and Dance" Curriculum (Modules 1-11) is available at:** <http://anrcatalog.ucdavis.edu/Items/8427.aspx>. With this 11-part curriculum, you can set up an after-school program that teaches teens leadership, fitness, and good nutrition in an exciting music-and-dance environment.

#### **HEALTHY LIVING**

**New webinar:** "Small Steps to Health and Wealth-Financial Literacy/Nutrition" presented by Jennifer Hunter. Here's the link: <http://nifa-connect.nifa.usda.gov/p2q6s6s4xq3/>.

#### **New Project Supports Let's Move! Cities, Towns, and Counties**

A new project—developed by the National League of Cities, in collaboration with non-profit organizations, the U.S. Department of Health and Human Services, and the U.S. Department of Agriculture—aims to help local elected officials ad-

dress policy and environmental factors that influence childhood obesity by enhancing the work of Let's Move! Cities, Towns, and Counties, a key component of First Lady Michelle Obama's Let's Move! initiative. [Learn more.](#)

#### **Newly Updated: 4-H SET Resources**

<http://www.ca4h.org/Projects/SET/SETResources/>

Check out the 4-H SET Resources webpage for 4-H volunteers and staff. It contains links to online sessions, promising practices in 4-H Science, marketing materials, presentations, and research.

Time is up! **State Leaders Forum** is only a few days away. The South Central Sectional Council eagerly awaits your arrival at Asilomar Conference Center on Friday, November 9<sup>th</sup> for a fun-filled weekend.

If you have delayed, there may still be room for you but lodging is not guaranteed. Find the forms and more at <http://ucanr.org/slf2012>.

2012 is the 60<sup>th</sup> anniversary of SLF at Asilomar and we will be celebrating! Dynamic guest speakers, assemblies full of surprises, 25 educational workshop choices, plus the ORB Internet Café and State Park native plant restoration project are but a few of the treats planned for your enjoyment.

Check-in for "4-H in a Minute" begins at 3 PM in the historic Chapel building. Don't forget your Silent Auction donation! For more information go to <http://www.ca4h.org/Programs/Conferences/SLF/>

*"If you want to make good use of your time, you've got to know what's most important and then give it all you've got." ~ Lee Iacocca*



November 2012

In an effort to make these monthly communications more helpful to you and provide clear insights into the work of the Foundation, we offer **"Fund Raising News from the Field"**: highlights of the best 4-H fundraising practices happening locally across California, **"Foundation News"**: a brief highlight about what the Foundation is up to, and **"Fundraising Tips"** links to what we hope are useful fundraising tools and practices for county staff, volunteer groups and clubs.

***Fundraising News from the Field: Visibility*** for 4-H comes from powerfully demonstrating what impacts we create for our young people and the communities in which they live. A recent example supported by the Foundation, demonstrates how stories told by young people themselves powerfully creates enormous visibility for 4-H across the state.

Recently 4<sup>5th</sup> graders in the Cottonwood 4-H Club in Yolo County produced a video documenting their Revolution of Responsibility project designed to introduce healthy eating habits to their peers. The Foundation shared the video widely to publicize the upcoming 4-H centennial campaign - Join the Revolution of Responsibility. **Not only is the Cottonwood Club nutrition video now on the California Health and Human Services "Let's Get Healthy California" website (<http://www.chhs.ca.gov/Pages/HealthCalTaskforce.aspx>) but Bailey, Nick, Collin and Ethan received a letter from Governor Brown commending them for helping to make California healthier! Way to go guys!**

***Foundation News: New Website is Now Live!*** A new CA 4-H Foundation website designed to increase engagement in 4-H across the state is coming in late September - just in time to kick off out 4-H Centennial year beginning in 2013! The website focuses on **Impacts** across the state (showcasing stories of the Revolution of Responsibility projects and the stories of individual 4-H'er in California) and encourages people to **Connect** with and **Support** 4-H in California. Check it out to see how to get your own project or story featured! [www.ca4hfoundation.org](http://www.ca4hfoundation.org)

***Fundraising tip of the month: Tell Your Story Powerfully.*** Ever wondered what to say when someone asks you, "What is 4-H?" Try this:

*"Young people in 4-H are uniquely prepared to step up to the challenges of a rapidly changing world. Unique in that the 4-H experience combines the best research-based science, health related and civic engagement project opportunities with a process intentionally designed to prepare and support youth to achieve their dreams. 4-H helps realize youths' capabilities to thrive physically, emotionally, academically, and professionally in service to their world. As such 4-H is a college preparation program, a workforce development program, a science literacy program and a recipe for a healthy and engaged citizenry."*

When this top level brand essence message is followed by a **personal story** that illustrates this, we begin to build the understanding that prepares the ground for effective fundraising. Log onto <http://www.ca4h.org/files/154649.pdf> to learn how to shape your own 4-H experience into that kind of a story.

Hope this is helpful. Feel free to contact me at [aleeland@ucanr.edu](mailto:aleeland@ucanr.edu) with your fundraising, marketing and Revolution of Responsibility stories and questions.



# Positive Youth Development

## ONLINE RECORD BOOKS

Here are our latest statistics Online Record Book statistics as of August 14, 2012: 3685 people statewide are currently using ORB, 7121 club meetings registered, 29252 Developmental Activities have been entered, 1310 Presentations added, 2709 Photos uploaded, 789 Comments were made and 3863 Promotions received.

For general information and help about the Online Record Book, please check out the following resources:

- ORB Webinar Archives— <http://www.ca4h.org/Resources/Members/RecordBook/ORB/>
- ORB Login Help— <http://www.ca4h.org/files/121045.pdf>
- ORB Support (if you aren't sure how to do something in ORB)—Please contact your county office
- ORB Bug Report (if a feature within ORB is not functioning correctly)— <http://www.ca4h.org/recordbookbugs/>



## Scholarship Opportunity!

The U.S. State Department has announced multiple scholarship opportunities for high school students to study abroad. Youth interested in learning more about the application, locations and dates of the study abroad programs. Log on to <http://www.ca4h.org/files/154647.pdf> to find out more details.

Do you see a need in your Community?

## JOIN The Revolution of Responsibility

**\$1,000 is available to 4-H Clubs**

**November 15**

<http://ucanr.org/join/>

To JOIN the revolution, 4-H members, with the help of an adult 4-H volunteer mentor, should follow these steps to plan a project.

- Identify an issue or problem in your community.
- Find community organizations to collaborate with.
- Plan the project: form goals, outline tasks, list needed resources, and prepare a budget
- Prepare ways to document and record your project to share with others.

JOIN the revolution at <http://ucanr.org/join/>

A **toolkit** of tips, templates, links, and suggested guidelines has been developed to support your projects. From the initial work to identify a compelling community issue to the final celebration of its completion, use this toolkit to help you carry out the important steps necessary to ensure success. <http://www.ca4h.org/Support/RofR/Toolkit/>

The **National Mentoring Partnership** has released [The Chronicle of Evidence-Based Mentoring](http://www.chronicle.umbmentoring.org/), a new online newsletter for mentoring professionals. The newsletter will highlight new research findings and ideas about youth mentoring and will provide practitioners a forum to share their experiences. Read the newsletter online at <http://chronicle.umbmentoring.org/>

## Funding & Award Opportunities

### Nestlé Very Best in Youth Program Accepting Applications for 2013 Community Service Awards

The program will honor young people (between 14 and 18 years of age) in the United States for outstanding community service and academic achievement by donating \$1,000 in each winner's name to the charity of his or her choice....

**Deadline:** November 8, 2012

**Website:** [http://foundationcenter.org/pnd/rfp/rfp\\_item.jhtml?id=390100028](http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=390100028)

### Local Giving Program

The Walmart Foundation

**Deadline:** December 1, 2012

The Walmart Foundation supports programs and initiatives that address education, workforce development, economic sustainability, and health and wellness. Multiple awards ranging from \$250 –\$5,000 are available. Nonprofit organizations, K-12 schools, church or faith based organizations, and government entities are eligible to apply. Please contact [The Walmart Foundation](#) for more information.

### Teen Driver Safety Service-Learning Grants

“Project Ignition”

**Deadline:** November 15, 2012

Project Ignition, a student-led teen driver safety program funded by State Farm and coordinated by the National Youth Leadership Council, is offering grants for public high schools to help students address teen driver safety through service-learning. The project offers grants to students and their advisors who create teen driver safety awareness campaigns while using service-learning. Twenty-five grants of \$2,000 are available. Public high schools in the United States and the Canadian provinces of Alberta, Ontario, and New Brunswick are eligible to apply.

Please contact Project Ignition (<http://www.sfprojectignition.com/>) for more information

### 2013 Prudential Spirit Community Awards

The Prudential Spirit of Community Awards program, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals, recognizes individuals in grades 5-12 solely on the basis of their volunteer activities. 4-H'ers can apply online at <http://spirit.prudential.com> or [www.nassp.org/spirit](http://www.nassp.org/spirit). Applications must be submitted to a county 4-H agent by **November 6, 2012**. Once county 4-H programs have selected Local Honorees, they must certify those applications by **November 13, 2012** to a state-level judging committee, which will pick the top youth volunteers in each state and the District of Columbia.

### Youth President's Award

Applications for the **2012 President's Environmental Youth Award** are **due December 31**.

The PEYA program promotes awareness of our nation's natural resources and encourages positive community involvement. One outstanding project from each region is selected for national recognition. Projects are developed by young individuals, school classes (K-12), summer camps and youth organizations to promote environmental stewardship. Visit [www.epa.gov/peya](http://www.epa.gov/peya) for more information.

### Powered by Service Offers Funding to Seed Youth-Led Service Projects

Grants will be awarded to young people around the world who are conducting service projects that encourage youth to become involved in addressing problems facing their communities....

**Deadline:** Open

**Website:** [http://foundationcenter.org/pnd/rfp/rfp\\_item.jhtml?id=267600009](http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=267600009)

## From Our Members

### Corralitos 4-Hers Support

#### 1<sup>st</sup> Annual Padres Country BBQ

By Sean Farley, Corralitos 4-H

The Padres held their 1<sup>st</sup> annual Country BBQ on Saturday October 13<sup>th</sup> at the Corralitos Community Center. It was an event to help support local boy scout troops and the Corralitos 4-H club. The BBQ was delicious and was served all day from noon to 7:00 pm.

Some people made it their lunch, and some people came for dinner. It was a beautiful day and there were so many things to do. A few of those things were rock climbing, jumpy house, face painting, and you could paint a pumpkin. There were three live bands, a blacksmith, jewelry, t-shirts, and more. But don't forget strawberry shortcake too!

Corralitos 4-H made the shortcake dessert and had a very successful day. They thank their generous donors for the strawberries, cakes, cream and supplies. Many 4-Hers helped cut cake, slice berries, whip cream, and serve dessert. They also sold BBQ and raffle tickets. Thank you, Padres, for all your support and a really fun BBQ day!

### ***Congratulations***

*To Teralyn Crill of La Selva Beach 4-H Club on her recent accomplishments representing California 4-H at the National Horticulture Competition.*

#### CA 4-H places at the National 4-H Horticulture Contest

Tyler Ellison (Napa) was 2<sup>nd</sup> high individual, **Teralyn Crill (Santa Cruz) was 6<sup>th</sup> high individual**, and Marisa Martin (Tulare) was 7<sup>th</sup> high individual. In the 4-H team division, California placed first, New York placed second, and Kansas was third. The CA Team won the State Display contest and was second at Horticultural Connections contest. In individual contests, Marisa Martin won for her Illustrated Talk, and Amelia Aarestad won for her horticultural essay. A big congratulation to our 4-H'ers – it is clear you worked hard to achieve your goals!



# Santa Cruz County 4-H Council

## Approved Calendar 2012-2013

### July 2012

- No County Council Meeting**  
 4 Independence Day- Office Closed  
 26 Newsletter articles due  
 27-30 Summer Camp @ Camp Loma  
 31 2010-11 Club Secretary & Treasurer Books due to 4-H Office  
 31 All Reasonable Efforts Report Due to office

### August 2012

- 4 Entry forms due for Santa Cruz Co. Fair  
 9-12 State Leadership Conference –San Diego  
**16 County Council Meeting**  
 16 Newsletter articles due  
 25&26 S. C. County Fair Booth Work Days

### September 2012

- Aug. 29-Sept. 3 Monterey County Fair  
 1 State Leader's Forum Early/room Registration Due  
 1&2 S. C. County Fair Booth Work Days  
 3 Labor Day Holiday – Office Closed  
 8 Feature booth Work Day  
 9 Feature Booth Judging 12pm, Fairgrounds  
 9 Food Safety Training, Time TBA  
 11-16 Santa Cruz County Fair  
 17 Entry release & Booth Clean-up 1pm- 7pm  
 20 Newsletter articles due  
 20 Council Meeting  
 28-30 San Benito County Fair

### October 2012

- 1 Emerald Star Applications Due to 4-H Office  
**7-13 National 4-H Week**  
**18 County Council Meeting**  
 18 State 4-H Record Books due to County Office  
 18 Newsletter articles due  
**31 Club Enrollments due to the 4-H office**

### November 2012

- 1 **2011-2012 Beginning Year reports due** (Club Contact Info, Fiscal Info, Budget & fundraising, Club Planner, Current Constitution & By-Laws, County-wide Committee Membership)  
 1 LCORT registration due to 4-H Office  
 1 LCORT Funding Application Due  
 9-11 State Leaders Forum-Asilomar  
 12 Veterans Day –Office Closed  
**15 County Council Meeting**  
 15 Newsletter articles due  
 22-23 Thanksgiving Holiday - Office Closed

### December 2012

- No County Council Meeting**  
 20 Newsletter articles due  
 24-25 Office Closed  
 31 Office Closed for New Years  
 HAPPY HOLIDAYS!

### January 2013

- 1 New Years – Office Closed  
**17 County Council Meeting**  
 17 Newsletter articles due  
 21 Martin Luther King Day - Office Closed  
 25-27 LCORT - Wonder Valley Ranch, Fresno

### February 2013

- No County Council Meeting**  
 21 Silver & Gold Medal Applications and Scholarship/All Star Interviews Applications Due to 4-H office  
 21 County Presentation Day Applications due (Corralitos Community church)  
 21 Newsletter articles due  
**15-18 Snow Camp**  
 18 Presidents Holiday - Office Closed

### March 2013

- 1 Emerald Star Applications Due  
**16 County Presentation Day**  
**21 County Council Meeting**  
 21 Newsletter articles due  
 21 Club Level Bronze Medal Apps due to 4-H Office  
 26 Sectional Presentation Day App due to 4-H Office  
 29 Cesar Chavez Day- Office Closed

### April 2013

- 18 County Council Meeting**  
 18 Newsletter articles due  
 20 Sectional Presentation Day – Monterey Hosting

### May 2013

- 4 Spring Fair & BBQ  
 16-19 Salinas Valley Fair  
**16 County Council Meeting**  
 16 Newsletter articles due  
 16 County Record Books Due  
 25 State 4-H Field Day, UC Davis  
 27 Memorial Day – Office Closed  
**TBA County Record Book Judging**

### June 2013

- 1 SLC Funding Application Due  
 TBA State Leadership Conf. registration due  
**20 County Council Meeting**  
 20 "Green Sheets" Articles due  
 22 County Awards Event

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