



National 4-H Week, October 7 – 13th, will be celebrated across the nation and I hope each of your counties and 4-H clubs are planning festive activities! This year's theme, **Join the Revolution of Responsibility**, is especially fitting. We are celebrating the 4-H youth who have made an impact on the community, and are stepping up to the challenges of a complex and changing world. This year, as part of National 4-H Week activities, share stories of how 4-H youth have positively impacted their communities and recognize these commitments.

Article continued on page 5.

New leader Orientation Thursday October 11, 6:30pm

4-H office, 1432 Freedom Blvd. Watsonville

If you are an adult 18 years and older and would like to lead a 4-H project, attend a 4-H conference, camp or chaperone at any 4-H event, you must attend 4-H New Leader Orientation and completed the leader certification process. This process includes completed adult enrollment application, orientation and finger printing clearance. Please contact the 4-H office, 763-8015, to RSVP by October 9th or with any questions.

In this Issue:

Leader Information	Page 2-3
Positive Youth Development Opportunities	Page 4
Funding & Award Opportunities	Page 6
4-H Hat Guidelines.....	Page 7
From Our 4-H Members	Page 8
2012-2013 County 4-H Events Calendar.....	Page 9

Mission Statement for the California 4-H Youth Development Program

"The University of California 4-H Youth Development Program engages youth in reaching their fullest potential while advancing the field of youth development."



The University of California prohibits discrimination or harassment of any person on the basis of race, color, national origin, religion, sex, gender identity, pregnancy (including childbirth, and medical conditions related to pregnancy or childbirth), physical or mental disability, medical condition (cancer-related or genetic characteristics), ancestry, marital status, age, sexual orientation, citizenship, or service in the uniformed services (as defined by the Uniformed Services Employment and Reemployment Rights Act of 1994: service in the uniformed services includes membership, application for membership, performance of service, application for service, or obligation for service in the uniformed services) in any of its programs or activities. University policy also prohibits reprisal or retaliation against any person in any of its programs or activities for making a complaint of discrimination or sexual harassment or for using or participating in the investigation or resolution process of any such

Volunteer Leader Information

Archery Leader Certification Training

Saturday, October 13 and Sunday, October 14

Humboldt County UCCE Office
5630 South Broadway, Eureka, CA 95503

Attendees must attend both Saturday (9AM - 5 PM) and Sunday (8:30 - 12 noon) to be certified as a 4-H adult, teen or junior leader. The cost will be \$30 for training and a binder of resources. There will be a lecture, hands on practice and a test. To register, complete the "Request for Training Form" at <http://www.ca4h.org/files/2123.pdf> and mail with your payment to Sandy Sathrum at 5630 South Broadway, Eureka, CA 95503. Make checks payable to Humboldt County 4-H. Participants are responsible for all transportation, overnight lodging and meals. If you have any questions, call Sandy at 707-445-7351.

Santa Cruz County Fair

Another year, another amazing Fair!

It truly was the "Berry Best" thanks to all of you!

Thank you all for your participation, dedication and hard work volunteering for the fair; participating in projects, demonstrations and animal entries.

I saw our 4-Hers all over the fair participating in everything from a hosting a building, showing a goat or riding on a tractor. Way to go Santa Cruz County 4-H!!!

The Santa Cruz County Fair and Board of director's would like to say THANK YOU for all of your hard work & volunteer hours and invite you to our annual Volunteer Dinner.

If you volunteered at the fair, please join us for the annual Volunteer Appreciation Dinner, October 20, 2012

Fair management has asked that we **RSVP by October 10th**, since they are catering the dinner and want to make sure that they have an accurate headcount.

2012 California 4-H State Leaders Forum

Tick, tock. Tick, tock. The 2012 California 4-H State Leaders' Forum will be here before you know it! Get ready for the learning, networking, and just plain fun that awaits you at "4-H in a Minute" at Asilomar in Pacific Grove from November 9-11.

Highlights of this year's Forum include:

A keynote address by Nancy Franz of the Iowa 4-H program that will transform the way you present 4-H to your community.

A schedule that balances informative workshops with time to enjoy the Asilomar Conference Grounds and the adjacent state beach.

<http://www.ca4h.org/Programs/Conferences/SLF/>

Marketing 4-H

Tips to Advertise your 4-H Program

Increasing broad awareness of 4-H in your community can be done easily at no cost! Through Public Service Announcements (PSAs), 4-H programs can inquire about free advertising space with local newspapers and radio stations. Some media outlets have formal programs that donate specific time slots for non-profit organizations, while others make unfilled advertising space available free-of-charge. Contact your local radio or print media outlets to find out if they are able to partner with your 4-H program.

More info: <http://www.ca4h.org/files/151660.pdf>

County Marketing: http://cesantacruz.ucdavis.edu/Youth_Development/Resources/Promotional_Materials_-_Toolkits/

From the California 4-H Foundation

In an effort to make these monthly communications more helpful to you and provide clear insights into the work of the Foundation, the Foundation will include several regular features.

“Fund Raising News from the Field” will highlight some of the best fundraising practices happening locally in California 4-H. “Foundation News” will provide a brief highlight about what the Foundation is up to, and “Fundraising Tips” will provide links to what we hope are useful fundraising and relevant fundraising practices for county staff, volunteer groups and clubs.

Fundraising News from the Field. Executives at high tech firms, Facebook, Zynga, finance institutions like Bank of America, Wells Fargo, Burr, Pilger and Mayer, governmental leaders like the California State Secretaries of Agriculture and Health and Human Services, leaders in agriculture and natural resources, not to mention a former Miss America and an astronaut. What do these folks have in common? They, like over one million others are California 4-H Alumni. Our alumni are our best advocates and evidence that 4-Hers are uniquely prepared to step up to the challenges of a rapidly changing world. How do we reconnect and reengage these important alumni to celebrate 100 years of 4-H and at a time when 4-H needs their advocacy and support more than ever? Click on this link <http://www.facebook.com/groups/124390677062/> to see how one county is using the tools developed by the Foundation (see the Tips section) to bring their alumni together (from as far away as Africa!) and is using Facebook to keep them connected.

Foundation News. Attending SLF? Be sure to attend the CA 4-H Foundation sponsored session on Fundraising Partnerships in the Field (Saturday November 10 at 3 pm) which will feature a panel of volunteer and staff representatives from three counties which have been partnering with the CA 4-H Foundation to raise funds for 4-H programs in their counties. Learn about the fundraising models the Foundation has tailored to these counties to raise over \$300,000 in local support for 4-H. It's not too late to register. Log

onto <http://www.ca4h.org/Programs/Conferences/SLF/> for more information on the State Leader's Forum - some of the best, most practical learning for 4-H volunteers happens there!

New Website Coming Soon! A new CA 4-H Foundation website designed to increase engagement in 4-H across the state is coming in late September - just in time to kick off our 4-H Centennial year beginning in 2013! The website will focus on our **Impacts** across the state (showcasing the Revolution of Responsibility and accomplishments of 4-H'ers in California) and encourage people to **Connect** with and **Support** 4-H across the state. It will feature beautiful photographs, videos and stories that capture the range and diversity of past and present 4-H members and supporters. This website does not replace the current ca4h.org but rather targets a different audience, prospective members and families, alumni, donors and community partners. The web address is: www.ca4hfoundation.org and we expect it to be formally launched by the end of September. **Click the following hyperlinks for a preview of some of the “Faces of 4-H” that will be featured and a sneak peek at the new homepage of the California 4-H Foundation.**

Fundraising tip of the month The CA 4-H Foundation has developed tools that local 4-H organizations can use to identify and connect their alumni. By partnering with the Foundation in the collection of alumni data, we can help update our alumni on 4-H happenings around the state and make sure they know how 4-H is continuing to create focused, articulate, confident and engaged young people making a difference today in communities across California. Click [here](#) to learn how to identify alumni, collect your alumni information and some ideas about what to do with it once you collect it.

I would love to hear what you think of the new format and welcome your thoughts and ideas for what you'd like to see in our “tips” section. Feel free to contact me at aleeland@ucanr.edu

National Ag Day Poster Art Contest Now Open!

A winning piece of art will be chosen as the Official National Ag Day Poster

The Agriculture Council of America (ACA) and Successful Farming are encouraging young artists to celebrate modern agriculture through the first ever National Ag Day Poster Art Contest. A winning original piece of art will be chosen as the Official National Ag Day poster. The contest is open to amateur artists enrolled in high school or college. The contest theme is *Generations Nourishing Generations*. Entries will be screened by a nine member jury. Finalists will then be judged through online voting to determine one winner. In addition, the artwork and a profile of the artist will be prominently featured in Successful Farming magazine and Ag Day correspondence. The winner will receive a \$1,000 scholarship from Successful Farming. Media releases will also be sent to all Ag Day sponsors and supporters. The artist will receive a portion of the proceeds from limited edition prints and the original artwork will be on display in a public location. The deadline for submitting entries is Midnight (CST), **October 31, 2012**. For rules on the National Ag Day Poster Art Contest visit www.agday.org.

2013 National 4-H Conference

Applications for the 2013 National 4-H Conference will be available in August! If you are interested in attending the conference as part of the California delegation, you can find the application and detailed information on the State 4-H website at: <http://www.ca4h.org/Programs/Conferences/N4-HC/>

Applications will be due

October 3, 2012

Connection to the 2012 4-H National Youth Science Experiment

<http://www.ca4h.org/Projects/SET/NYSD/>

The 4-H Eco-Bot Challenge will introduce youth to engineering concepts as they program a self-directed robot to clean up a simulated environmental spill. This annual youth science event will bring 4-H'ers together from all around the nation to complete this single, innovative experiment.

2012 National Youth Science Day, California Events

Events to be held during October 2012

http://www.ca4h.org/Projects/SET/NYSD/2012_NYSD/

For the fifth annual 4-H National Youth Science Day (NYSD), The Ohio State University Extension has designed the 4-H Eco-Bot Challenge: the 2012 National Science Experiment. The experiment will introduce youth to robotic engineering concepts as they program an autonomous robot to clean up a simulated environmental spill. To list your California 4-H NYSD event, please contact Steven Worker at smworker@ucanr.edu.

Bay Area Science Festival

November 3, 2012 at ATT Park

<http://www.bayareascience.org/>

This year's festival will feature over 60 events across the Bay Area! 4-H will be represented with a booth featuring the 2012 4-H National Youth Science Experiment. If you are interested in helping to volunteer at the booth, please contact Steven Worker at smworker@ucanr.edu.

Positive Youth Development

Continued from page 1

Recent findings from the Tufts University's *4-H Study of Positive Youth Development* indicate that young people who participate in 4-H are 3.4 times more likely to actively contribute to their communities than youth not participating in 4-H. Structured learning, encouragement and adult mentoring that 4-H'ers receive play a vital role in helping them actively contribute to their communities.

Also, during National 4-H Week we hope you will participate in the 4-H National Youth Science Day, on Wednesday, October 10th. This year the National Science Experiment, *4-H Eco-Bot Challenge*, explores how robots can be used to preserve and protect the environment, while offering a glimpse into the future of science, technology, engineering and math.

For more information on **National 4-H Week** check out the tool box at the National 4-H Website <http://www.4-h.org/Content/Resource-Library/Promotional-Toolkits/Toolkits/2012-National-4-H-Week-Toolkit/>

ONLINE RECORD BOOKS



Here are our latest statistics Online Record Book statistics as of August 14, 2012: 3685 people statewide are currently using ORB, 7121 club meetings registered, 29252 Developmental Activities have been entered,

1310 Presentations added, 2709 Photos uploaded, 789 Comments were made and 3863 Promotions received.

For general information and help about the Online Record Book, please check out the following resources:

- ORB Webinar Archives— <http://www.ca4h.org/Resources/Members/RecordBook/ORB/>
- ORB Login Help— <http://www.ca4h.org/>

<files/121045.pdf>

- ORB Support (if you aren't sure how to do something in ORB)—Please contact your county office
- ORB Bug Report (if a feature within ORB is not functioning correctly)— <http://www.ca4h.org/recordbookbugs/>

Do you see a need in your Community?

JOIN The Revolution of Responsibility

\$1,000 is available to 4-H Clubs

November 15

<http://ucanr.org/join/>

To JOIN the revolution, 4-H members, with the help of an adult 4-H volunteer mentor, should follow these steps to plan a project.

- Identify an issue or problem in your community.
- Find community organizations to collaborate with.
- Plan the project: form goals, outline tasks, list needed resources, and prepare a budget
- Prepare ways to document and record your project to share with others.

JOIN the revolution at <http://ucanr.org/join/>

A **toolkit** of tips, templates, links, and suggested guidelines has been developed to support your projects. From the initial work to identify a compelling community issue to the final celebration of its completion, use this toolkit to help you carry out the important steps necessary to ensure success. <http://www.ca4h.org/Support/RofR/Toolkit/>

Funding & Award Opportunities

[North Face Explore Fund Accepting Proposals for Programs to Connect Children With Nature](#)

Grants of up to \$2,500 will be made to nonprofit 501(c)(3) organizations for programs or projects that help connect children and youth to the outdoors....

Deadline: October 8, 2012

Website: http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=390500033

[Nestlé Very Best in Youth Program Accepting Applications for 2013 Community Service Awards](#)

The program will honor young people (between 14 and 18 years of age) in the United States for outstanding community service and academic achievement by donating \$1,000 in each winner's name to the charity of his or her choice....

Deadline: November 8, 2012

Website: http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=390100028

[Youth Service America and United Healthcare Offer Grants for Service-Learning Projects to Combat Childhood Obesity](#)

Grants of up to \$1,000 are available for youth-led service-learning projects designed to combat childhood obesity through walking, running, or hiking....

Deadline: October 15, 2012

Website: http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=389900040

[Powered by Service Offers Funding to Seed Youth-Led Service Projects](#)

Grants will be awarded to young people around the world who are conducting service projects that encourage youth to become involved in addressing problems facing their communities....

Deadline: Open

Website: http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=267600009

Salute to Excellence 4-H Volunteer Awards

It is time to start the selection process for the **2013 Salute to Excellence 4-H Volunteer Awards**. The National 4-H Salute to Excellence Volunteer Recognition Award recognizes 4-H volunteers who demonstrate exemplary service to 4-H, while promoting service through volunteerism as both an opportunity and a privilege. Additional information is available at

<http://www.4-h.org/resource-library/grants-awards/opportunities/salute-to-excellence-awards/>.

The categories are as follows:

1. The ***Volunteer of the Year Award*** is for individuals who have served as 4-H volunteers for **less than 10 years** at the local, county, district or state level.
2. The ***Outstanding Lifetime Volunteer Award*** is for individuals who have served **10 or more years** at the local, county, district or state level.

Mail completed nomination packet(s) to the State 4-H Office, Attn: Shannon Dogan, University of California, Davis, One Shields Ave., DANR Bldg., Davis, CA 95616. If you FED EX the packet please send it to the State 4-H Office, Attn: Shannon Dogan, DANR Building, 225 Hopkins Road, Davis, CA 95616. Nominations should be received by **October 2, 2012** to be considered.

Youth President's Award

Applications for the **2012 President's Environmental Youth Award** are **due December 31**.

The PEYA program promotes awareness of our nation's natural resources and encourages positive community involvement. One outstanding project from each region is selected for national recognition. Projects are developed by young individuals, school classes (K-12), summer camps and youth organizations to promote environmental stewardship. Visit www.epa.gov/peya for more information.

Member Information

The 4-H Hat

The 4-H hat is a source of pride for the California 4-H Youth Development Program, as we are the only state to have such a 4-H club hat. Many members use the hat to display their achievement pins and to wear during fairs. A 4-H hat is NOT required for membership in the California 4-H Program or for participation in any 4-H activity, event, or meeting.

4-H Hat Guidelines

Green Hat: Junior 4-H members, defined as a 4-H member in the eighth grade and below (or 13 years old and younger)

White Hat :Senior 4-H members, defined as a 4-H member who has graduated from the eighth grade (or 14 years old and older)

Stars, stripes, and medals

- Left side of hat - All-star, platinum, gold, silver, or bronze stars in front. Members may "cascade" the stars, although some counties request that members only wear their current star. Behind the stars are placed the junior/teen leader emblems and the Hi 4-H patch (in that order).
- Right side of hat - A year stripe and year pin is earned for each year completed in 4-H.
 1. Junior and primary members (8th grade and below) wear a white stripe on green background for that year.
 2. Junior leaders (6th, 7th, 8th grades) wear a gold stripe on green background for that year.
 3. Senior members (9th grade and up) wear a green stripe with a white background for that year.
 4. Teen leaders (9th grade and up) wear a gold stripe on white background for that year.
 5. All-stars wear a purple stripe on white background (*in many counties*) for that year
- Year pins are fastened to the hat above the stripe, starting with the first year pins next to the 4-H clover. The 100% attendance pin, if earned, should be fastened to the hat below the stripe of the year that the pin was earned.
- Either side - Medals may be worn on either side of the hat, but placing them on the left is recommended.



Note - No other pin or ribbon should be worn on the hat other than 4-H related items. The hat should reflect the dignity of the 4-H Youth Development program. Some items that should not be worn on the hat include buttons, fair medals, convention badges or other regalia.

National 4-H Supply Service

(301) 961-2934

<http://www.4-hmall.org/www.4hsupplies.com>

Leslie Carman 4-H Club Supplies

(888) 466-9433 or (805) 462-9433

www.4hsupplies.com

Citation: <http://www.ca4h.org/About/History/Attire/>

More information on 4-H Attire, hats and uniform policy: <http://www.ca4h.org/Administration/Policies/Chapter13/>

From Our Members

4-H, on the surface, is like any other youth organization. Uniforms, like Boy Scouts of America. An agricultural bent, like FFA. We even have a pledge, a motto, whatever you'd like to call it, like every other organized group of individuals in existence today. But, if you look closer, 4-H fills a niche that is occupied by 4-H and only 4-H. 4-H is the largest youth development program in the US, with over 60 million alumni and 540,000 volunteers, out numbering Boy Scouts and FFA combined. 4-H supports youth from kindergarten to high school. But I digress. Many other groups could make the same claims, and it would sound like they were boasting, which is probably what I sound like to you right now. So, I'll concentrate on ideals. 4-H is not just for those with a love of the agrarian pastimes, unlike FFA. Science and leadership, sports and leisure, all these are what 4-H wants to help teach to kids, and through 4-H'ers, to the rest of the world. And, if anything makes me happy, its being a part of that. So I am immensely pleased to announce the restarting of the La Selva 4-H Club, in beautiful Santa Cruz County, California. We have only been at it for a month, but already, we feel like a fully fledged club. A large amount of our members are attending camp this month, and we have already begun preparations for the Santa Cruz County Fair. At the beginning of the month, we helped plant many of the wonderful flower gardens on the fairgrounds (without me, unfortunately). It has been a rough start, but we hope to swell that 60 million number I mentioned earlier. Have a blessed September.

Luke Flanders, Reporter

La Selva 4-H, Aptos CA

Having a Blast at The Santa Cruz County Fair

The Santa Cruz County Fair was a lot of fun. Our club members worked in the Harvest Building, Padres Sausage booth, 4-H Clover Deli to help the organizations that give so much to 4-H. Here are some of the awards that our club won: 1st place Clean Pen Award for sheep and swine, two Reserve Grand Champions swine and sheep (2nd best of the species for market.) Our club booth got 1st place. The Santa Cruz County Fair's Junior Livestock Auction was very successful this year. The buyers and award sponsors were very generous. I hope everyone had a great week at the Santa Cruz County Fair.

Angela Lopes, Age 11

Corralitos 4-H



Santa Cruz County 4-H Council Approved Calendar 2012-2013

July 2012

- No County Council Meeting**
 4 Independence Day- Office Closed
 26 Newsletter articles due
 27-30 Summer Camp @ Camp Loma
 31 2010-11 Club Secretary & Treasurer Books due to 4-H Office
 31 All Reasonable Efforts Report Due to office

August 2012

- 4 Entry forms due for Santa Cruz Co. Fair
 9-12 State Leadership Conference –San Diego
16 County Council Meeting
 16 Newsletter articles due
 25&26 S. C. County Fair Booth Work Days

September 2012

- Aug. 29-Sept. 3 Monterey County Fair
 1 State Leader's Forum Early/room Registration Due
 1&2 S. C. County Fair Booth Work Days
 3 Labor Day Holiday – Office Closed
 8 Feature booth Work Day
 9 Feature Booth Judging 12pm, Fairgrounds
 9 Food Safety Training, Time TBA
 11-16 Santa Cruz County Fair
 17 Entry release & Booth Clean-up 1pm- 7pm
 20 Newsletter articles due
 20 Council Meeting
 28-30 San Benito County Fair

October 2012

- 1 Emerald Star Applications Due to 4-H Office
 7-13 **National 4-H Week**
18 County Council Meeting
 18 State 4-H Record Books due to County Office
 18 Newsletter articles due
 31 **Club Enrollments due to the 4-H office**

November 2012

- 1 **2011-2012 Beginning Year reports due** (Club Contact Info, Fiscal Info, Budget & fundraising, Club Planner, Current Constitution & By-Laws, County-wide Committee Membership)
 1 LCORT registration due to 4-H Office
 1 LCORT Funding Application Due
 9-11 State Leaders Forum-Asilomar
 12 Veterans Day –Office Closed
15 County Council Meeting
 15 Newsletter articles due
 22-23 Thanksgiving Holiday - Office Closed

December 2012

- No County Council Meeting**
 20 Newsletter articles due
 24-25 Office Closed
 31 Office Closed for New Years
 HAPPY HOLIDAYS!

January 2013

- 1 New Years – Office Closed
17 County Council Meeting
 17 Newsletter articles due
 21 Martin Luther King Day - Office Closed
 25-27 LCORT - Wonder Valley Ranch, Fresno

February 2013

- No County Council Meeting**
 21 Silver & Gold Medal Applications and Scholarship/All Star Interviews Applications Due to 4-H office
 21 County Presentation Day Applications due (Corralitos Community church)
 21 Newsletter articles due
15-18 Snow Camp
 18 Presidents Holiday - Office Closed

March 2013

- 1 Emerald Star Applications Due
16 County Presentation Day
21 County Council Meeting
 21 Newsletter articles due
 21 Club Level Bronze Medal Apps due to 4-H Office
 26 Sectional Presentation Day App due to 4-H Office
 29 Cesar Chavez Day- Office Closed

April 2013

- 18 County Council Meeting**
 18 Newsletter articles due
 20 Sectional Presentation Day – Monterey Hosting

May 2013

- 4 Spring Fair & BBQ
 16-19 Salinas Valley Fair
16 County Council Meeting
 16 Newsletter articles due
 16 County Record Books Due
 25 State 4-H Field Day, UC Davis
 27 Memorial Day – Office Closed
TBA County Record Book Judging

June 2013

- 1 SLC Funding Application Due
 TBA State Leadership Conf. registration due
20 County Council Meeting
 20 "Green Sheets" Articles due
 22 County Awards Event

UNIVERSITY OF CALIFORNIA

